

Aid AutoMagically

What is it about

- People have problems
- Others are helping them
- I want to help too!

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- We make sure you know
- We make sure you can help

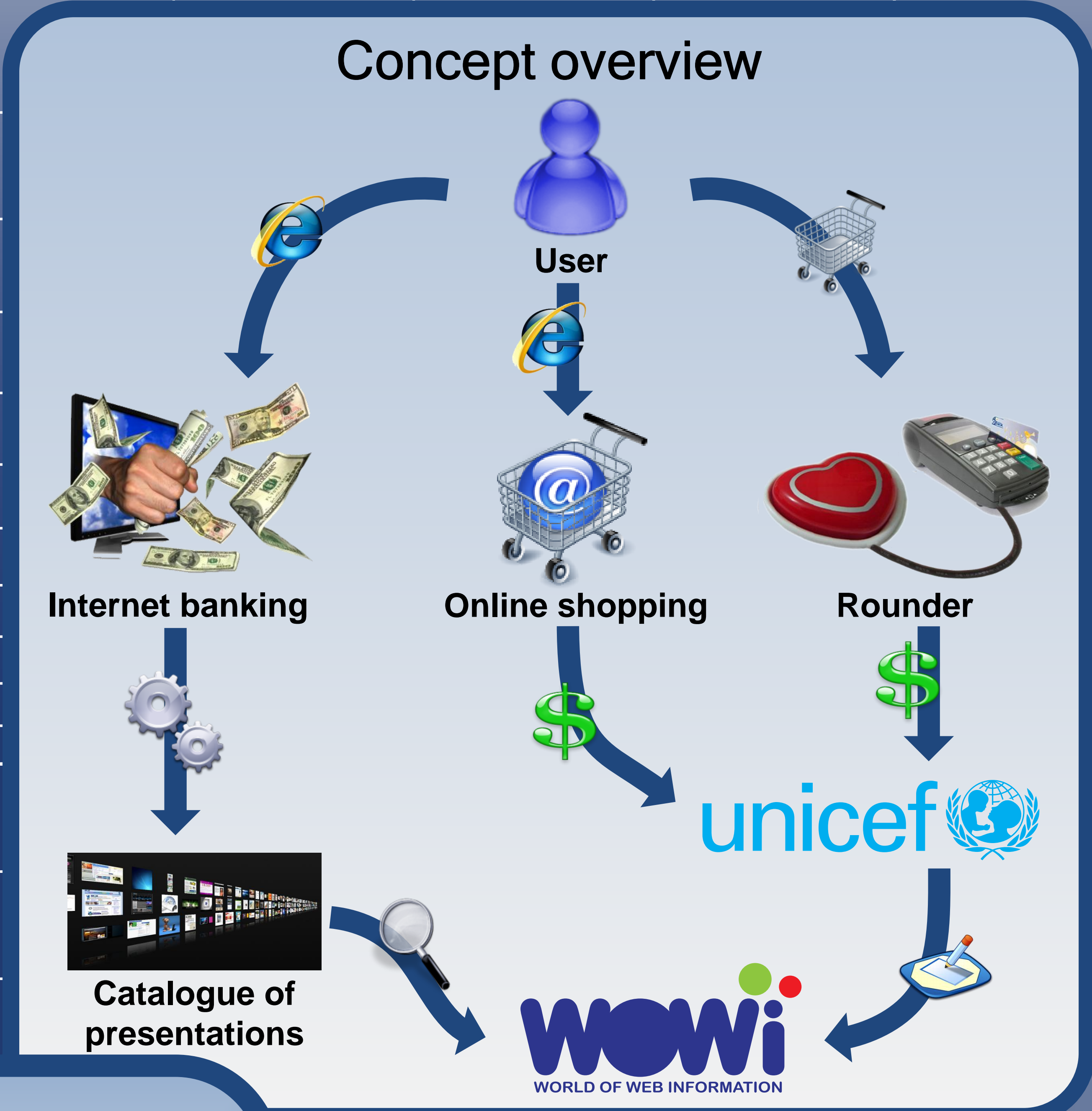
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WOWI

- Tool for information presentation employing a game and allowing easy presentation creation for any purpose

Rounder

- Concept improving the financial donation process



- ### Millennium Development Goals
- Eradicate Extreme Poverty and Hunger
 - Achieve Universal Primary Education
 - Reduce Child Mortality
 - Improve Maternal Health
 - Combat HIV/AIDS, Malaria and Other Diseases



Donations overview

	Cardboard Box	SMS donation	Rounder
Availability	✗	✓	✓
Amount selection	✓	✗	✓
Transparency & feedback	✗	✗	✓
Small amount syndrome solved	✗	✗	✓
Personalization	✗	✗	✓

WOWI

WORLD OF WEB INFORMATION

3D graph

Vertices depict information objects, while position indicates relation between them. Vertices have various attributes.

Player's goals

- Maintain the **biggest graph** for the **longest time**
- Explore the game and reach the **highest score**
- Gain domain **knowledge**
- Compete with **friends**

Why?

- While trying to play effectively player is **motivated to learn**
- Game-like navigation and responsiveness create **memorable experience**
- Social context drives the desire to **maximize player's effort**
- Rich, yet clear visualization leads to **quicker comprehension**

Events

Game statistics and key occasions.

Tools

Manipulate attributes of user-selected vertices at some cost.

Rounder

Compared to other donation means:

- Easy and convenient to use, only **one button**
- **Available** in a store, where people shop regularly
- Allows to **choose a target** for the donation conveniently over the Internet

(In)direct help

- Direct technical solutions on the spot fail
- Only massive change of thinking can promote **large-scale improvements**
- Indirect help aims at systematic **sustainable solutions**, not only partial and local small improvements

Other uses of WOWI

	Presentation of ...	1. Vertices	2. Edges	3. Tools	4. Events
Charity organization	Own work, need for help, how to help	People with problems	Social/geological relations	Solutions for helping	Floods, earthquakes, etc.
School	Achievements of students	Events, competitions	Event similarity	Filter for browsing	-
E-shop	Items in stock	Shop's items	Product categories	Product assignments	Price, parameter or stock changes